

# HIV/AIDS:

Country	Title	Min:Secs	Deaths/ Million	Rating	USA TV	USA Edu
Belgium	First Gay	:59	--			
Belgium	Question	:55	--			
Belgium	Snowball	:45	--			
Brazil	Big Smile	:30	83			
France	Explore (girls)	1:06	14			
France	Forest	:47	14			
Germany	Bar	:26	8			
India	Red Ribbon Express	4:40	300			
Israel	Doubt	:38	16			
Kenya	Lodge	1:43	4,582			
Kenya	Umbrella	1:05	4,582			
Mexico	Understand	:35	49			
Netherlands	Body Parts	:34	7			
Russia	Hockey	:54	62			
Russia	Weapon Detected	1:04	62			
South Africa	Selinah	1:35	8,071			
South Africa	First Steps	:48	8,071			
Switzerland	Love Life	:31	--			
Turkey	OK Condom	49	--			
UK	Shark Cage	:32	8			

1. Identify which commercial/PSA stands out as the single most compelling for you, and put the name on the following line.  
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2. Compare the HIV rate by country data to the TV spots run in that particular country. Note: **The USA has 48 deaths per million people from HIV.**